



NEW PAGE LEARNING & DEVELOPMENTAL CONSULTANTS

The Gift of Speech

An elite, professional team assembled by RAYMOND LEE fights to restore the basic faculties of communication and learning.

The original NEW PAGE Speech Therapy & Rehab Consultancy (with Raymond Lee Speech Therapy and Rehabilitation Center as the pioneer office) was founded by Raymond Lee Kam Shing in 2002. “We mainly provided individual and group speech therapy for children and adults, and school-based speech therapy service in the first few years,” he says. “Professionals of different specialities soon joined the company. Apart from speech therapists, the organization later included occupational therapists, special education teachers, special child care workers, clinical psychologists, counselling psychologists, social workers, and music therapists.” The company’s scope of services has since been extended to the new team’s respective specialities, within a single-minded framework.

“Our previous experience in the Hospital Authority and Education Bureau made me aware of the huge demand for speech therapy services and special education support. As resources were limited, I was unable to walk my clients and their families through the whole rehabilitation process. This gave me the idea of shifting to the private market to provide individualized services in a more holistic approach.”

Comprehensive Service

The demand for speech therapy, swallowing therapy, special education, training and counseling has always been great, and the need for such services continues to increase with growing public awareness.

NEW PAGE’s range of services spans therapy for toddlers, school-aged children, adolescents, and adults, as well as family support. It offers in-clinic individual and group therapy, home-based therapy and school-based support,



direct treatment and indirect consultation, and corporate training. “We strive for professional excellence with the mission of providing our clients with scientific, evidence-based service. We hold various training and workshops introducing the latest therapeutic techniques as in-service training as well as continuous professional education for the local industry,” Lee says.

“With diverse backgrounds, our team can provide synergistic insight from a variety of professional perspectives, in order to customize IEP (Individualized Education Program) plans for each of our clients in a holistic approach, covering all bases. Our services are not limited to sheer therapy. We also take a macro look into our client’s needs, give professional advice and arrange consultation with our specialist team members whenever appropriate. We aim at providing an all-round, one-stop service to improve a client’s quality of life.”

Delivering Treatment

“While our corporate structure was relatively simple in early years, with more colleagues from different profession joining our team, we all had to adapt

each other’s working style. Communication is especially important in building trust and respect. We encourage colleagues to express views and concerns. Any issues are open for discussion. Our team grows stronger this way.”

The arduous step is securing more business “Sourcing cases is also a challenge. We don’t really have a stable referral network from doctors. Apart from walk-in cases, we mainly depend on building our reputation and word of mouth from our clients’ and some working partners like teachers in our school services. We are in the process of exploring different means to promote our service.”

For Raymond Lee, the issue is hardly a deterrent. That NEW PAGE Learning and Developmental Consultants exists signifies a resolute aim to combat learning and speech disabilities in Hong Kong. “I’m proud to have a diverse, professional team that shares the same vision. They deliver their best, and support NEW PAGE in her development with precious input.” ■

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